

Collegelands Glasgow

A fresh new look to maximise income

The Property

Fresh mobilised Collegelands, a 588 unit property in Glasgow back in 2010 and have continuously managed it since then. In 2018 the building had been operating successfully for a number of years however it was in need of a makeover to maintain popularity and compete in the city's increasingly crowded PBSA landscape.

Our Services

Advisory, Marketing and Mobilisation, Operational & Financial Management.

What We Did

We worked with the Interior Designers on the 'look and feel' of bedrooms, shared communal areas and amenities to bring the property fully up to date. The theme was based on the famous Glaswegian architect Charles Rennie Mackintosh, utilising local fabrics and designs to ensure the building reflected the local community.

We also recommended adding a gym to ensure facilities were in-line with those of our closest competitors in the city.

To minimise impact on residents and reduce any impact on income, we were able to keep the building open throughout the refurb programme, working closely with our Client to ensure that works were completed one block at a time.

The Result

Upon completion we were able to achieve a 34% rent increase for our Client and maintain 100% occupancy.



"This year with the new refurbishments to the apartments (new kitchen, new sofas, bedrooms revamped) and 'common rooms' (small cinema room, gym, etc.) and the new shop downstairs, it was brilliant. Look forward to staying here again next year."

Aisleen,
Collegelands Resident